

## 20 FEBRUARY

- 1330 Registration & Welcome Lunch
- 1430 Welcome address by Heinrich Hiesinger, CEO thyssenkrupp AG & Thomas Kufen, Mayor, City of Essen
- 1500 Impulse by Andrew Goldstein, Partner, Deloitte Digital Ventures
- 1530 Presentation of Corporate Challenges (Part 1)
- 1600 Coffee Break
- 1630 Presentation of Corporate Challenges (Part 2)
- 1800 Get together and Impulse by Andreas Winiarski, Partner, Earlybird Venture Capital
- 2200 End

## 21 FEBRUARY

- 0830 Welcome Coffee
- 0900 Welcome address by Andreas Pinkwart, Minister for Economic Affairs, Innovation, Digitization and Energy of North Rhine-Westphalia
- 0930 Impulse by Stefan Hentschel, Industry Lead, Google & Steffen Kramer, Industry Manager, Google
- 1000 Solution Pitches of Startups @ Corporate Booths
- 1230 Lunch Break
- 1320 Impulse by Konstantin Mehl, Founder & CEO Kaia Health, Founder & CEO Foodora
- 1350 Award Ceremony
  - Announcement of Challenge Winners by each Corporate
  - Top 3 Startups based on Live Voting
- 1500 Coffee Break & Networking
- 1700 End